

Module Title:	Health Promotion	Level:	7	Credit Value:	20
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Module code:	NHS755/ NHS755D* *please see derogations section	Is this a new module?	No	Code of module being replaced:	
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Cost Centre:	GANG	JACS3 code:	B700
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Trimester(s) in which to be offered:	2	With effect from:	September 16
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School:	Social & Life Sciences	Module Leader:	Janet Gargiulo
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Scheduled learning and teaching hours	66 hrs
Guided independent study	134 hrs
Placement	0 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered	Core	Option
MSc Advanced Clinical Practice (Therapies)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
MSc Advanced Clinical Practice	<input type="checkbox"/>	<input checked="" type="checkbox"/>
MSc Health Sciences	<input type="checkbox"/>	<input checked="" type="checkbox"/>
MSc Health Sciences (Healthcare Leadership)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
MSc Health Sciences (Palliative Care)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
MSc Health Sciences (Allied Health)	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Pre-requisites
N/A

Office use only

Initial approval September 13

APSC approval of modification *Enter date of approval*

Have any derogations received SQC approval?

Version 2

Yes No

Module Aims

This module will develop student's critical knowledge and skills relating to the historical, philosophical and ethical context of health promotion and health improvement through examination of the contributions of social policy, health promotion theory and practice including issues and processes involved in identifying population health needs, policy development and implementation to improve population health.

Intended Learning Outcomes

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

At the end of this module, students will be able to

Key Skills

At the end of this module, students will be able to		Key Skills	
1	Critically analyse the historic and developmental stages of Health Promotion, including the relationships with social policy, health education, public health and health improvement	KS1	KS3
		KS4	KS5
		KS6	KS7
2	Demonstrate critical awareness of the various issues (sociological, philosophical, ethical, ideological, psychological and cultural) influencing lay and professional concepts and determinants of health, wellbeing, illness and disease	KS1	KS3
		KS4	KS5
		KS6	KS7
3	Analyse health problems in their social and cultural context	KS1	KS3
		KS4	KS5
		KS6	KS7
4	Demonstrate critical understanding of the theories and models underpinning the core approaches to health promotion including health education	KS1	KS3
		KS4	KS5
		KS6	KS9
5	Critically appraise the main approaches that can be used in implementing health promotion at the individual, community and policy levels	KS1	KS3
		KS4	KS5
		KS6	KS9

Transferable/key skills and other attributes

- Develop problem-solving and critical analysis skills
- Enhance knowledge of research and its relevance to practice
- Communicate effectively in written form
- Manage time, work to deadlines, and prioritise workloads

Derogations

Students on MSc Advanced Clinical Practice and MSc Advanced Clinical Practice (Therapies) will be registered on NHS755D and the following derogations will apply:

Any work submitted which indicates unsafe practice by the student, or which breaches anonymity and/or confidentiality, will result in overall refer/defer of the module.

There will be no condonement allowed for any assessment, thus all elements of a module must be passed.

Assessment:

Guidance: Please give details of indicative assessment tasks below.

There will be two types of assessment:

Written assignment:

Development of a 3,000 word funding application to a relevant organisation seeking funds to support the development and implementation of a 2-year evidence based multi-agency strategy tackling relevant lifestyle issue

Student-led seminar:

Collaborative group exercise; In small student groups students will plan, investigate, prepare and deliver a short seminar critiquing a health promotion concept and application in practice of their choosing. Groups will be assessed as a group, taking into account collaborative processes and individuals will receive an aggregated group mark. Guidelines on effective collaboration and the expectations of individual members will be explicit in the module guide.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	2,3,5	Essay	60%		3,000
2	1,2,3, 4 and 5.	Group Project	40%	20 minutes	2,000 equivalent

Learning and Teaching Strategies:

- Lectures
- Seminars
- Supported open learning materials
- Tutorials
- Small group work
- Project work
- Case studies
- Critical appraisal of published work

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<p>Syllabus outline:</p> <ul style="list-style-type: none"> • Concepts relating to health and illness, health and wellbeing and the various determinants of health • History of Health promotion including health education and public health • Theories, models and approaches underpinning health promotion practice • Working with individuals, health education, behaviour change theory • Working with communities, Community development/involvement/participation • Partnership working, inter-sectoral collaboration, healthy alliances • Healthy public policy & advocacy • Evidence-based Health promotion planning, development, implementation and evaluation • Ethical & professional issues in promoting health and wellbeing

<p>Bibliography:</p>
<p>Essential reading</p> <p>Curley A.L.C., Vitale P.A., (Eds.) (2016) <i>Population-Based Nursing, concepts and Competencies for Advance Practice</i>, (2nd Ed.), New York, Springer Publishing Co.</p> <p>DeBell D.,(Ed.) (2016) <i>Public Health for Children</i>, Raton, Taylor & Francis Group.</p> <p>Glasby, J. (2012) <i>Understanding Health and Social Care: (Understanding Welfare: Social Issues, Policy and Practice Series)</i> Bristol: The Policy Press</p> <p>Green J., Tones K, Cross R. and Woodall (2015) <i>Health Promotion Planning & Strategies</i>, (3rd Ed.), London, Sage Publications.</p> <p>Scriven, A. (2010) <i>Promoting Health: A practical guide</i>. Edinburgh: Elsevier</p> <p>Naidoo, J. and Wills J (2015) <i>Health Studies: An introduction</i>. London: Palgrave Macmillan.</p>
<p>Other indicative reading</p>
<p>Salient and current health policies (Welsh Government, UK and Worldwide)</p> <p>HMSO London (1988). <i>Public Health in England</i> (The Acheson Report) 1988.London: HMSO</p> <p>Lalonde, M (1974) <i>A new perspective on the health of Canadians</i>. Minister of Health, Canada.</p> <p>http://www.hc-sc.gc.ca/hcs-sss/alt_formats/hpb-dgps/pdf/pubs/1974-lalonde/lalonde-eng.pdf</p> <p>Douglas J., Earle S., Handsley S., Jones L., Lloyd C.E. and Spurr (Eds.) (2010) <i>A reader in Promoting Public Health Challenge and Controversy</i>, (2nd Ed.),Milton Keynes, The Open University.</p>

Nettleton S (2006) *The Sociology of Health and Illness* (2nd edn) Cambridge Polity Press.

Ogden, J. (2007) *Health Psychology: A Textbook* (4th Edn) Buckingham: Open University Press.

Orme J, Powell J, Taylor P and Grey, M (2007) *Public Health for the 21st century: New Perspectives on Policy, Participation and Practice* (2nd edn) Maidenhead, Open University Press.

The Marmot Review (2010) Fair Society, Healthy Lives, England Marmott Review.

Public Health Wales (2009) *Creating a healthier, happier and fairer Wales for everyone*, Cardiff, Public Health Wales.

World Health Organisation (WHO) (1986) *The Ottawa Charter*. First international meeting on Health Promotion. Ottawa Canada.

World Health Organisation (WHO) *Constitution Final Acts. International Health Conference*, New York, 19th June to 22nd July 1946.

World Health Organisation (WHO) (1998) *The World Health Report 1998; Life in the 21st century. A vision for all*. WHO Geneva 1998.

World Health Organisation (WHO) *Report of the Working Group on Concepts and Principles of health promotion*, Copenhagen. 1984.